Stiftung Pfennigparade
Rehabilitation centre in Munich

Opening up Possibilities – Shaping the Future
Basic information

- 1950 established by a citizens initiative according to the model of „March of Dimes“
- Active since 1979 as a charity in favour of people with disabilities
- Biggest centre of rehabilitation for people with disabilities in Southern Germany
- Over 3000 employees and 2000 spaces for people with disabilities
What we stand for

Inclusion and Integration
Individuality and Self-determination
Innovation
Representation and Empowerment
Investing in Quality

Education
Work and Employment
Housing and Self-determined living

Medicine and Therapy
Numbers, data and facts of 2017

**Self-determined living**
Our staff supported 16 people with severe disabilities in such a way that living a self-determined life in their own homes is now possible.

**Therapy**
Our occupational-, speech-, and physiotherapists have performed over 45,000 individual treatments.

**Professional services**
Our disabled employees worked for 436 clients.

**Petö-Condutive Education**
Our educators supported more than 125 children with this very effective method.

**Inclusive school and day care**
Our day care centres and schools accommodate around 450 students in different schools and 300 children with and without disabilities.
Our goals

Inclusion and Integration

Innovation and Development

individuality and self-determination

Investment in quality, efficiency, donation and marketing

Advocacy groups and empowerment

Goals
Our strategies

- Participation
- Inclusive Social Enterprise
- Corporate Development
- Quality Management
- Orientation for the social environment
The different institutions of
Stiftung Pfennigparade
Institutions of Stiftung Pfennigparade

Chair

Areas (ZB)
- ZB/1: Marketing and Communications
- ZB/2: Counseling, Voluntary work, Forum am Luitpold
- ZB/3: Finance and Properties
- ZB/4: Centre for Medical Care (MVZ)
- ZB/5: Law and Administration
- ZB/6: IT-Coordination and Controlling
- ZB/7: Personnel marketing

Sectors
- Education
- Work and Employment
- Housing and self-determined living

Subsidiaries
- EBS: Ernst-Barlach-Schulen GmbH
- PHX: Phoenix GmbH
- Kinderhaus Atemreich GmbH
- PER: Werkstattrichtungsgruppe
- VUB: Verwaltungs- u. Beteiligungsgesellschaft mbH
- WKM: Werkstatt für Körperbehinderte GmbH
- VSB: Verlags- und Sortimentsbuchbedern GmbH
- BKG: Büro-Kommunikation GmbH
- PSG: Programmier-Service GmbH

Specialties
- REV: Rehabilitation von Menschen mit erworben Hirnschäden
- VIVO: Wohnen und Rehabilitation für Menschen mit Körperbehinderung und Rehabilitation
- AD: Ambulante Dienste GmbH
- PER: Perspektive GmbH
- WOG Förderstätte
Education and schools

*Ernst-Barlach-Schulen GmbH/
Phoenix Schulen und Kitas GmbH*

Inclusive and conductive
Location of our schools and day-care centres
Education and schools at Pfennigparade
Goals and principles:

- Individuality and holistic encouragement
- Support for the development of one's (core) gender identity
- Establishment of an exciting educational environment through selected educational programmes (personal, cognitive, physical, emotional and social competence)
- Having fun
- Language training and development
- Attention to special needs
- Offering workouts and training/strengthening one's body perception
- Working within the Petö-conductive educational concept
Housing und self-determined living
Phoenix / Vivo / Reversy GmbH
Decentralised living and housing at Pfennigparade
(Shared living in „usual“ appartments → Inclusion)
Excursions with our residents
Goals:

- Holistic rehabilitation with an interdisciplinary team
- Ability to become an „expert in once own matter“
- Ability for self-determination and self-responsibility
- To enable and promote participation in our community
Decentralised housing at Pfennigparade

Way of work and pedagogy:

✓ Working with the one-on-one system (one carer for one person)
✓ Basic- and special care
✓ Setting out one’s individual needs and agreeing to goals for rehabilitation
✓ Domestic training (shopping, cooking, laundry)
✓ Orientation training
✓ Training in handling one’s own finances (bank, money management)
✓ Recreational activities (customised)
✓ Collaboration with parents/relatives and stationary carers
Medical care
Medical Services

Pfennigparade provides an all-round service including therapy, rehabilitation and daily medical support.

- General medicine and rehabilitation
- Physical medicine
- Ambulant ventilatory assistance
- Ergotherapy, logopedics and physiotherapy
- Emergency care
Work and workshop
WKM / VSB GmbH
Job opportunities at Pfennigparade

- Data service
- Office administration
- IT and technology/ Internet
- Art, handcraft and gardening
- Lettershop services and packing
- Post office
- etc.
Goals:

- Finding suitable, tailor-made employment opportunities within qualified jobs
- Offering education through the apprenticeship system
- Offer support to strengthen or regain individual capabilities
- Promoting integration within society and the professional world
Inclusion
Successful inclusion means that every person – with and without disability – is able to take part and **participate** any and everywhere. In an inclusive society, it is normal to be different and everyone is welcome. Every person profits from that. Inclusion is a human right which is laid down in the UN Convention on the Rights of Persons with disabilities.
What is a disability?
People are disabled, ...

„...when their physical or mental health status differs from an in their age-group typical status for more than six months. Hence, one’s participation in society is impaired”. 

Definition of Disability (WHO)

- **Cause**
  - disease
  - innate impairment
  - accident

- **Damage**

- **Functional restrictions**

- **Social restrictions**

- **Disability**
  - Consequences for the family
  - personal consequences
  - societal consequences
# Manifestations of physical disability

**Disabilities can...**

- develop pre-, peri- or postnatal
- have genetic causes
- develop through diseases over the course of one’s life
- develop through accidents

**Through the...**

- damage of the central nervous system
- damage of the skeleton
- diseases of the muscular system
- brain damage
## Contact

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<th>Organization</th>
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